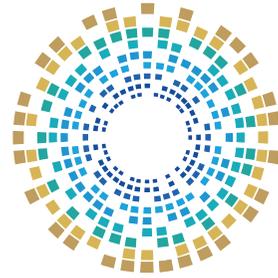


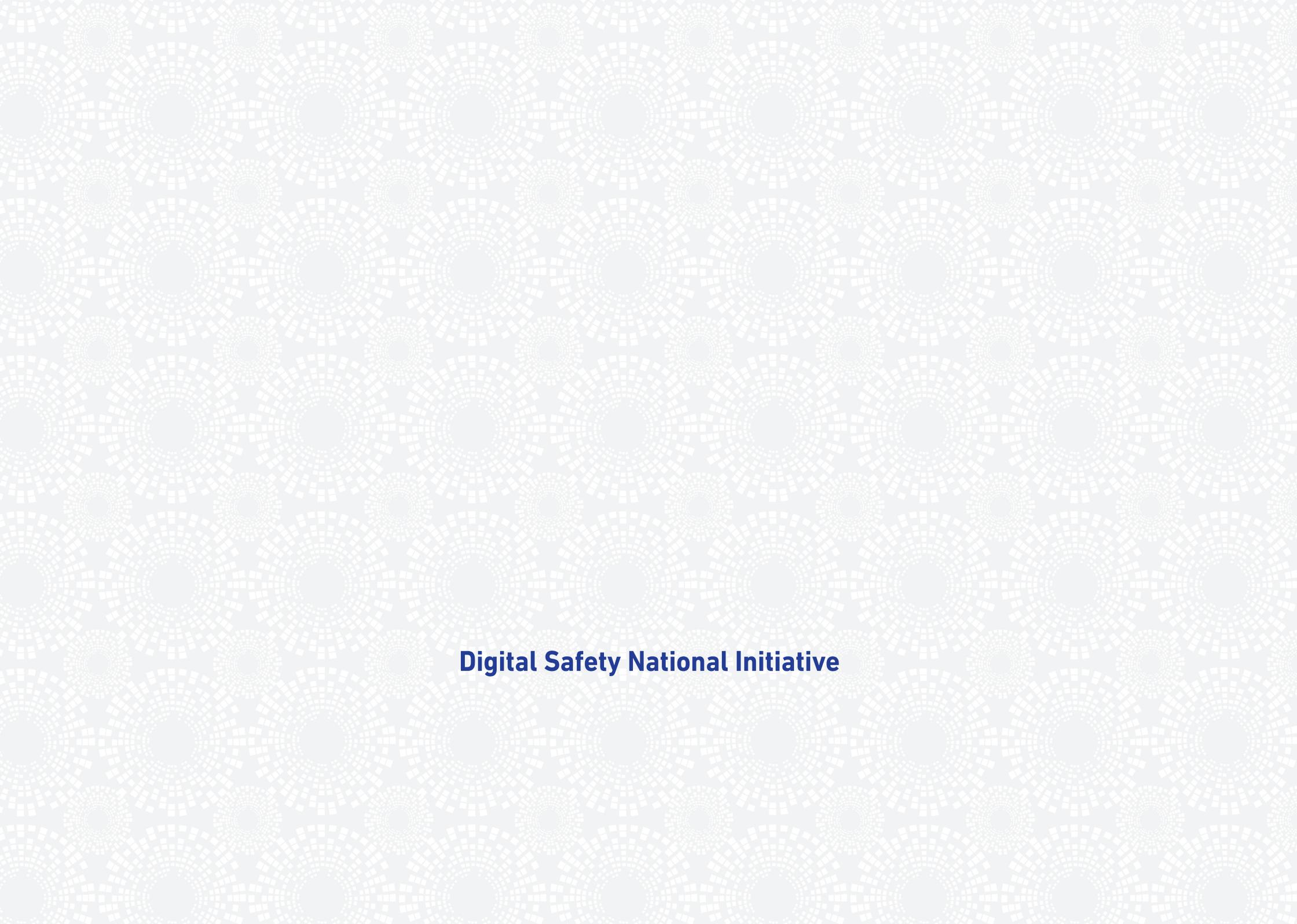


الوكالة الوطنية للأمن السيبراني
National Cyber Security Agency



الأكاديمية الوطنية للأمن السيبراني
National Cyber Security Academy

المبادرة الوطنية للسلامة الرقمية
Digital Safety National Initiative



Digital Safety National Initiative



About the Initiative

This initiative involves a whole host of awareness-raising events on digital safety and cybersecurity. It is aimed at the whole local community, across different age groups, social backgrounds, and professional sectors.

This initiative serves as a platform to promote awareness of digital safety and the best practices to browse the internet and use various applications safely. It also highlights the potential risks of cyber threats with the goal of building a cyber-secure and technologically empowered society.





Concept

The National Initiative for Digital Safety is founded on the imperative of delivering awareness content in the field of cybersecurity and digital safety to various segments of society. The initiative seeks to enhance digital safety standards at the state level by adopting pioneering and modern awareness content, both in terms of quality and presentation.

In terms of both content and quality, the latest universally recognised concepts and best practices in digital safety have been adopted. In terms of presentation, a diverse and integrated set of awareness tools has been adopted to suit various segments of society.





Vision

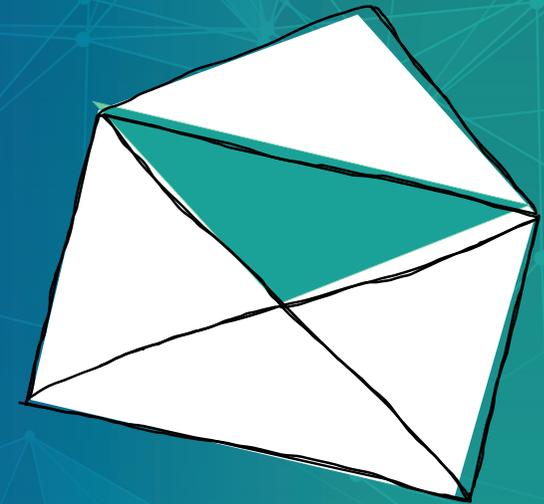
To enhance cybersecurity awareness within the local community while promoting safe, responsible, and positive engagement with the internet and its various applications.





Mission

To contribute to the creation of a society protected from technological risks, while supporting Qatar's 2030 Vision in its social and digital aspects.





Ministry of Education and Higher Education

وزارة التربية والتعليم والتعليم العالي
Ministry of Education and Higher Education
مبنى محمد بن عبد الله بن جاسر الثانوية للبنين
Mohammed Bin Abdulrahman Bin Jasser Secondary School for Boys



Objectives of the Initiative





الروبوتات

- تلقائيه وبتكره ومحدده مسبقا، وعادة ما
- المستخدم البشري او تحل مهام، لكننا نعمل
- مستخدمين البشر، وتؤدي الروبوتات وظائف
- علاء او مهترسة محركات البحث، اكلوا يمكن
- ايضا في شكل برمجيات طارة تستخدم الحاسب
- هار الحاسوب
- على روبوتات الانترنت مشغلات اخرى مثل
- أحرف او روبوتات الويب



Enhancing cybersecurity and digital safety standards in the State of Qatar.

1

2

Implementing diverse activities and initiatives that contribute to enhancing cybersecurity and digital safety standards.

Promoting a cybersecurity and digital safety culture across state institutions and various societal segments.

3

4

Supporting the realisation of Qatar Vision 2030 by enhancing digital safety standards across the state.

5

Achieving a substantial and sustainable transformation in collective awareness of digital safety concepts.

Integrating digital safety into everyday life and establishing it as a sustainable practice at the state and societal levels.

⑥

⑦

Enhancing Qatar's global standing, particularly in light of its notable progress in cybersecurity indicators in recent years.

Contributing to the implementation of the National Cyber Security Strategy (2024-2030).

⑧

⑨

Contributing to the realisation of the Third National Development Strategy (2024-2030).

Groups Targeted by **the Initiative**

The initiative addresses all societal groups. During its first year, primary focus will be directed towards the following segments:





الهيئة الوطنية للأمن السيبراني
National Cyber Security

أول الأمن السيبراني
Cyber Security Awareness
Workshop



Senior Citizens



**Women and
Family**



**People with
special needs**



**University
Students**



**Expatriate
Workers**



**Civil Society
Organisations**

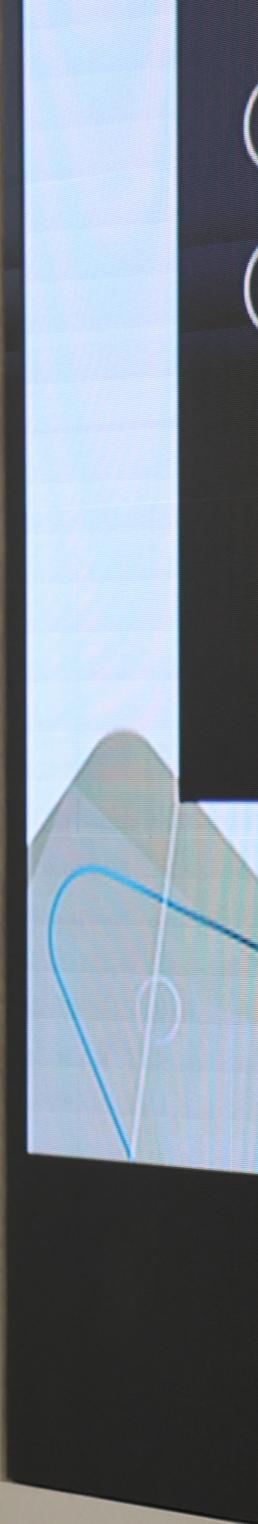


**The financial and
banking sector**



Awareness Tools Provided in **the Initiative**







Digital Safety Guide



Printed awareness booklets



Presentation slides (for teachers)







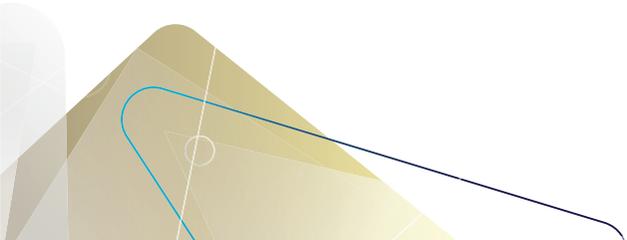
Mobile stand



Interactive robot



Field visits





Awareness videos (animation)



Scripted awareness videos

Your awareness is your shield



Cybersecurity games



Key themes of the Initiative



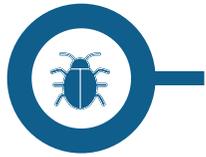


الهيئة العامة للغذاء والدواء
General Food and Drug Authority
Cyber Security



إن الوطن يعجز عن التقدم إلا بمهم
تجديد الأجيال والإبداع والتفكير النقدي والمهارات
التي تؤدي إلى التحول الرقمي والوصول إلى الخدمات
والإعداد على التفكير ومحاكاة التمسك بالثابتة وهذه
المسؤولية من أمانة وإحلام فإسأل الله أن يوفقنا





Protecting against malicious software

Cybersecurity and digital safety



Digital data privacy

Rules of safe internet usage



Modern cybersecurity concepts

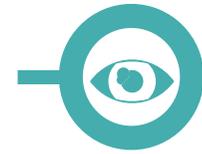
Addressing cyber threats





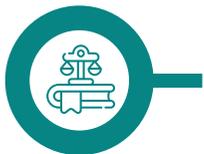
Digital safety for families

Artificial intelligence and advanced cyber threats



Cyber ethics and responsible digital behaviour

Children's digital safety



Legal awareness in the digital domain

Digital safety for enterprises



How Organisations Benefit from Awareness Content



Awareness Workshops

- Booklets are provided to participants from different organisations during the workshops.
- Content is delivered by qualified trainers in an interactive mode of training.
- The workshops target a large number of government and private sector organisations.

Awareness Posters

- Awareness posters covering various topics about cybersecurity and digital safety.
- Posters are provided to organisations to have their employees familiar with cybersecurity content.
- Posters help to raise employees' awareness of cybersecurity and digital safety concepts.

Electronic Games

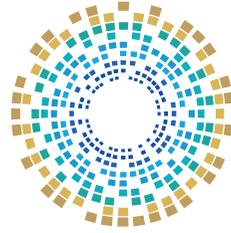
- Seven electronic games have been produced in Arabic and English, with a specific game for each age group.
- The games introduce the awareness content through questions and quizzes.
- The games can be downloaded and work on Android and iOS.

Awareness Videos

- A series of awareness videos (animated and real filming) have been produced.
- The videos are tailored to suit various segments of society.
- The videos are available for watching on the initiative's website.

Mobile Kiosk

- Kiosk events will be organised in so many organisations and public venues.
- A variety of awareness content will be presented, including:
 - Awareness videos
 - Electronic games
 - Competitions
 - Interactive robot



الأكاديمية الوطنية للأمن السيبراني
National Cyber Security Academy

To Contact the National Cyber Security Academy

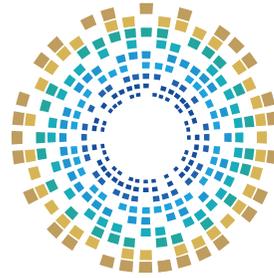
 **16555 - 40466798 - 51045944**

 www.ncsa.gov.qa/

 academy@ncsa.gov.qa



الوكالة الوطنية للأمن السيبراني
National Cyber Security Agency



الأكاديمية الوطنية للأمن السيبراني
National Cyber Security Academy

المبادرة الوطنية للسلامة الرقمية
Digital Safety National Initiative