



## A Year of Awareness-Raising Ongoing Efforts and Positive Outcomes



In pursuing its objective of creating a cyber-secure society, the National Cyber Security Agency, through the National Cyber Security Academy, sustained its awareness-raising efforts throughout 2025, achieving positive quantitative and qualitative results and enhancing its regional and international presence.

These results reflected the maturity of the national cybersecurity awareness system and the alignment of its roles with national strategies, contributing to greater awareness of digital risks and promoting a culture of safe and responsible use of modern technologies.

Throughout the year, we delivered awareness-raising content to diverse segments of society through multiple programs and projects tailored to the needs of each group, including children, school and university students, students'

parents, women and families, senior citizens, students with special needs, and employees in vital sectors.

The National Cyber Security Agency supported these efforts with a diverse, integrated range of awareness-raising tools, integrating media campaigns, training programs, interactive digital materials, and field-based activities to deliver clear, practical messages that reach target groups effectively.

The National Cyber Security Agency improved its regional and international presence through its achievements and established itself as a leading model for cybersecurity awareness.

The achievements of 2025 represent an important step towards creating a cyber-aware society, equipped to address digital challenges with confidence and efficiency.

## From Awareness to Security: Cybersecurity Awareness as the Foundation of National Responsibility

Cybersecurity awareness is a pivotal strategic choice that is consistent with the National Cyber Security Agency's approach and demonstrates its institutional responsibility to protect society and enhance long-term digital security. Cybersecurity awareness is no longer an activity that supports or complements technical efforts. It is now a central element of national cybersecurity, directly reducing risks, raising levels of readiness, and transforming individuals from a potential point of vulnerability into an effective line of defence in the national cybersecurity system.

Accordingly, the National Cyber Security Agency regards cybersecurity awareness as a strategic investment in people and a means of promoting a digitally aware culture based on responsible practices and the safe use of technology.

The National Cyber Security Agency's cybersecurity awareness efforts are directly aligned with the comprehensive national strategies. They support the objectives of Qatar National Vision 2030 by creating a secure and sustainable digital society, and they serve as a key enabler of the National Cyber Security Strategy 2024 to 2030, particularly in the areas of prevention and national capability development. These efforts also align with the Third National Development Strategy 2024 to 2030 through enhancing human capital, promoting national



**Eng. Abdulrahman Al Malki**  
President of the National Cyber  
Security Agency

development, and ensuring the continuity of vital digital services.

The regional and international honours and awards received by the National Cyber Security Agency reflect recognition of its integrated approach to cybersecurity awareness and provide practical evidence of its effectiveness in delivering measurable, lasting impact. These achievements confirm that, when guided by a strategic vision and modern methodologies, investment in cybersecurity awareness is among the most effective ways to enhance society's security and digital stability.

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## 2025: Positive Results in Quantitative and Qualitative Terms



In 2025, the National Cyber Security Agency achieved positive cybersecurity awareness-raising results across a range of projects and initiatives, including the following:

Total Beneficiaries

**361,649**

Awareness-raising  
workshops

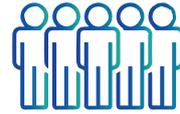
**170**



المبادرة الوطنية للسلامة الرقمية  
Digital Safety National Initiative



63 awareness-raising workshops



52,600 beneficiaries



مناهج الأمن السيبراني التعليمية  
Cyber Security Curricula Education



433 schools



303,000 beneficiaries



CyberEco



107 schools



6,049 beneficiaries

## Effective Regional and International Presence

In 2025, the National Cyber Security Agency enhanced its regional and international presence, as reflected in its receipt of Arab and international awards and honours, including the following:

### The Family-Friendly Institutions Award



The Agency won the General Secretariat's Family-Friendly Institutions Award for 2025, in recognition of its efforts to support women and families and enable their digital empowerment. The Family-Friendly Institutions Award is a leading initiative of the League of Arab States, designed to enhance the role of institutions in supporting and protecting families and developing their capabilities.



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## World Summit on the Information Society (WSIS) Prizes 2025

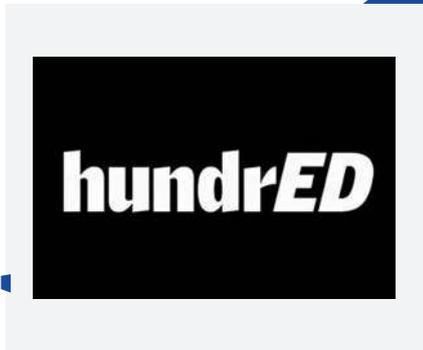


The Agency won the World Summit on the Information Society (WSIS) Prizes 2025, organised by the International Telecommunication Union (ITU), for its 'Educational Cybersecurity Curriculum' project. It was also named a WSIS Prizes 2025 Champion, having ranked first among the winning entries.

A total of 1,000 projects from 193 states worldwide were submitted for the award, and 360 were shortlisted for the online voting stage. The 'Educational Cybersecurity Curriculum' project won its category ahead of five other finalists, following intense competition and an online voting process.



## Recognition as Part of the HunderED Global Collection 2026



The Agency was honoured in the HunderED Global Collection 2026 for its Educational Cybersecurity Curriculum. The project was selected as one of the world's top 100 high-impact, globally scalable education innovations, highlighting the importance of cybersecurity education.

This recognition affirms the project's international significance, as HunderED, an independent education-focused organisation, selected it from among thousands of projects worldwide.

**hunderED**  

**The inclusion of the Educational Cybersecurity Curriculum project** in the 2026 HunderED Global Collection recognises The National Cyber Security Agency's efforts to promote cybersecurity awareness and to raise a digitally aware generation.

The image shows a young boy sitting at a table, smiling and holding two small educational cards. On the table in front of him is a large board game titled "CYBER QUIZ" with various icons and text.

**hunderED**  

**We are proud of this national achievement.** The Educational Cybersecurity Curriculum project has been selected for the 2026 HunderED Global Collection, which features 100 educational innovations drawn from thousands of initiatives worldwide.

The image shows a person wearing a white thobe and ghutra, reading a colorful educational book or brochure.

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## المبادرة الوطنية للسلامة الرقمية Digital Safety National Initiative

A series of awareness-raising activities on digital safety and cybersecurity for the local community, covering different age groups, social groups and professional sectors.

The initiative seeks to raise awareness of digital safety and the safe use of the internet and various applications, and to explain potential risks, with the objective of creating a cyber-secure, technologically proficient society.



## The Initiative: A Strategic Project with National Reach

The National Initiative for Digital Safety is a practical implementation of the National Cyber Security Agency's strategy to enhance the stability of national cyberspace and develop a digital system with high levels of security and sustainability.

The initiative is founded on the view that protecting society from cyber risks cannot be achieved through a remedial approach, but through an integrated preventive system that establishes awareness, develops skills, and promotes responsible digital practices as a daily choice for individuals and institutions.

The initiative is based on a systematic, knowledge-led approach that relies on research and analysis to understand evolving digital threats, anticipate their impacts, and develop effective preventive policies and tools updated on an ongoing basis. It is also characterised by a broad societal reach, addressing all groups without exception, from individuals and families to children and young people, and extending to senior citizens and employees across the public and private sectors, thereby enhancing



the inclusiveness and reach of its national impact.

In practical terms, the initiative relies on a diverse range of awareness-raising and capacity-building tools, integrating interactive digital content, visual materials, training programs, and guidance guides, to ensure that messages reach different target groups effectively and in an adaptable manner. Through this integrated approach, the initiative supports the state's cyber stability and helps advance the objectives of Qatar National Vision 2030 by creating a more digitally aware society, better equipped to address future challenges.



# Multiple Segments and Broad Outreach

The initiative reaches diverse segments of society, with a particular focus on the following groups:



## 01 First Year



Senior Citizens



Women and Family



People with special needs



University Students



Expatriate Workers



Civil Society Organisations



The Financial and Banking Sector

## 02 Second Year



Media Professionals



Diplomats



Athletes



Penal and Correctional Institutions and the Public Prosecution



Healthcare Workers



Women (Digital Violence Against Women)



General Public

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# 03 Third Year



Staff at the Ministries of Defence and Interior



Staff in the energy sector



Staff in the education sector



People with special needs



Teenagers and young adults

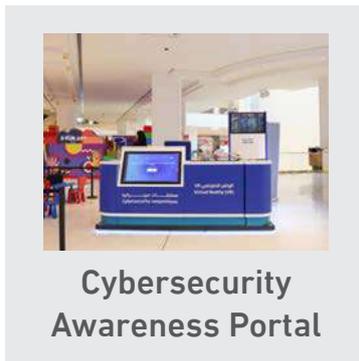
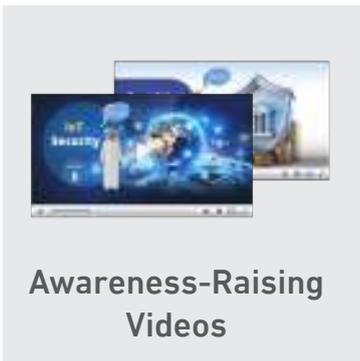
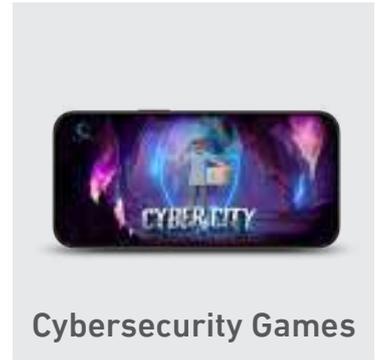


General Public



# Awareness-Raising Tools

The initiative uses a diverse, integrated range of awareness-raising tools, including:



## Cybersecurity Awareness Portal

The National Cyber Security Agency provides awareness-raising content through the Cybersecurity Awareness Portal, using a range of awareness-raising tools, as follows:



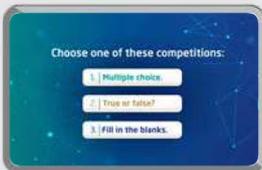
Interactive Displays



Interactive Robot



Virtual Reality (VR)  
Headset



Cybersecurity  
Competitions



Electronic Games



Printed Booklets



## The International Annual Campaign to Challenge Violence Against Women and Girls: Awareness-Raising Efforts and Effective Engagement



As part of The National Cyber Security Agency's efforts to enhance cybersecurity and digital safety standards across society, and in line with its commitment to raising awareness among women and girls of cybersecurity risks and protecting them from digital violence, the National Cyber Security Agency, represented by the National Cyber Security Academy, took part in the International Annual Campaign to Challenge Violence Against Women and Girls. Its participation focused on providing awareness-raising content for women and girls through a range of awareness-raising tools.



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## The International Annual Campaign to Challenge Violence Against Women and Girls

Campaign 16 Day



It is a global campaign that begins on the International Day for the Elimination of Violence against Women (25 November each year), lasts for 16 days and concludes on 10 December. The campaign aims to increase awareness of the various forms of violence perpetrated against women and girls and calls for these to be confronted and eliminated.

The campaign uses the orange colour to create a unified visual identity for its activities and to raise global awareness of its message. It is also supported by the United Nations through a range of initiatives.



## Effective Participation Across Multiple Focus Areas



Through its participation in the International Annual Campaign to Challenge Violence Against Women and Girls, The National Cyber Security Agency sought to achieve the following objectives:

- **Enhancing awareness among women and girls of cybersecurity risks, including:**



Digital Violence



Online Harassment



Cyberstalking



Cyber Extortion



Common Cybersecurity  
Risks

- **Enhancing women's and girls' ability to use the internet safely and effectively**
- **Raising awareness among women and girls of how to respond to cybersecurity risks**

## A Diverse Set of Tools and Integrated Content



Awareness-raising workshops



'Cybersecurity Woman' brochure



Organising the 'Cybersecurity Awareness Portal' event



Awareness-raising posters



Animations



Awareness-raising bulletins



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## مَنَاهِج الأَمْن السَّيْبِرَانِيّ التَّعْلِيمِيَّة

Cyber Security Curricula Education

The Educational Cybersecurity Curriculum is a leading project and the first of its kind in the region.

The project was introduced in 2023 and provides students with up-to-date information and high-quality awareness-raising content on cybersecurity and digital safety, delivered through modern learning resources. The National Cyber Security Agency aims to develop the project and produce new learning resources to keep pace with rapid developments in cyberspace.



## The Curriculum

### National Impact with Regional and International Reach

The National Cyber Security Agency adopts a comprehensive strategy to enhance public awareness of digital safety and the fundamentals and principles of cybersecurity. It reaches different segments of society through a range of initiatives and projects that use engaging interactive tools to share knowledge, promote a full understanding of the information, and measure rates of change in cybersecurity awareness.

One such initiative is the Educational Cybersecurity Curriculum, designed for children and young people across the state's schools. The Agency introduced it in partnership with the Ministry of Education

and Higher Education.

The project is the first of its kind in the region and is designed for students from Year 1 to Year 12 in government and private schools, as well as community schools and schools for students with special needs.

The curriculum project is an important step towards preparing a new generation that understands the risks of cyberattacks and can respond to them competently and effectively. By helping students recognise the seriousness of these threats, it supports the future protection of the state's institutions and promotes digital safety across society through more secure practices.



## National Impact and Added Value

The project was implemented in a large number of schools across the state, as follows:



government schools



private schools



community schools



schools for students with special needs



Awareness-raising content delivered to more than 583,000 students



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In terms of students' awareness of cybersecurity and digital safety, the project increased their ability to apply the following concepts effectively:

A strong understanding of safe internet browsing practices

Awareness of online risks and training in how to prevent them

Awareness of the risks posed by malicious software and how to prevent it

A thorough understanding of cybersecurity and digital safety

The ability to protect personal data

A strong ability to avoid harmful practices, such as internet addiction

The ability to identify trusted sources of information

A strong ability to choose secure passwords

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## Ongoing Development and Keeping Pace with Advances



وزارة التربية والتعليم والتعليم العالي  
 MINISTRY OF EDUCATION AND HIGHER EDUCATION  
 دولة قطر • State of Qatar



الوكالة الوطنية للأمن السيبراني  
 National Cyber Security Agency

In partnership with the Ministry of Education and Higher Education, the National Cyber Security Agency is currently working to introduce new learning resources that keep pace with rapid developments in cyberspace, thereby enhancing the project's impact, leading position, and added value.



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## The Curriculum Project in the Gulf Cooperation Council (GCC)

Following the success of the Educational Cybersecurity Curriculum, several Gulf Cooperation Council (GCC) states have expressed interest in benefiting from the State of Qatar's experience. A series of meetings was organised to support the adoption of the curriculum, and the State of Kuwait has announced that it will begin implementing it in its schools from the 2025/2026 academic year.





## CyberEco

The Cyber Eco project is a leading initiative that seeks to deliver high-quality awareness-raising about cybersecurity and digital safety to students in government and private schools, using innovative, interactive tools. It also seeks to improve cybersecurity and digital safety standards and provide society with a generation that is cyber-ready and technologically proficient.



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## 'Cyber Eco'

# Awareness-Raising Through Entertainment

The National Cyber Security Agency, in partnership with the Ministry of Education and Higher Education, introduced the school field visits project Cyber Eco as part of its initiatives to improve cybersecurity and digital safety standards across the local community, particularly for children and

school students. The project is leading in both approach and delivery, using modern, innovative awareness-raising methods that integrate education with entertainment and focus on the most urgent, high-priority cybersecurity topics in the online sphere.



## Innovative Tools and Creative Awareness-Raising



The National Cyber Security Agency is committed to applying the latest international standards in cybersecurity awareness-raising and education, as reflected in the Cyber Eco Project, which integrates entertainment with education. This creativity is also evident in the project's varied awareness-raising tools, including the following:

### 9 Training Kits



The training kits cover a wide range of awareness topics relevant to students, and each booklet includes guidance, exercises, and practical activities to deepen students' understanding of the material.

### 5 Innovative Educational Games



Educational games integrate learning with entertainment, increasing students' engagement with the project and presenting awareness content in an innovative way.

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### 5 Cyber Tales



The cybersecurity tales serve as innovative awareness-raising tools, particularly as they are illustrated, offering students awareness-raising content in a visually engaging format.

### Tales of the Cyber Narrator



Through the Cyber Narrator's tales, teachers present awareness content to students in an engaging narrative format, increasing students' interaction with their teachers and their engagement with the content.

### 3 Training E-Games



The e-games are registered as the intellectual property of the National Cyber Security Agency and are the first of their kind. They provide students with cybersecurity and digital safety awareness through an engaging, game-based experience, available in both Arabic and English.

### 4 Instructional Guides



The instructional guides comprise the Digital Safety Guide, the Teacher's Guide, the Parents' Guide, and the Instructor's Guide to the Training E-Games. They are intended to guide teachers, instructors and parents, providing practical guidance on how to use awareness content with students.

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### Graduation Projects



Students present final projects at the conclusion of the initiative, with the objective of consolidating their understanding of the awareness content and helping them apply theoretical learning in their everyday lives.

### Gifts for Students



During each visit, students receive small incentive gifts that are directly related to the initiative and its content, such as the Educational Idea Cards game.



## Broad Implementation and Positive Impact



Following the commencement of the field visits in the second term of the 2023/2024 academic year, the project delivered notable results, achieved its objectives, and made clear progress towards its vision and mission. The following outlines the key results achieved:

### From a quantitative perspective

- Number of Schools Visited: **207** Schools

**111**

government schools

**88**

private schools

**3**

visits to schools for students with special needs (Audio Education Complexes)

**3**

visits  
(Sports Day)

**2**

Workshops  
(Career Village)

- Number of students reached through the project: **10,608**
- Number of parents reached through the training workshops: **500**
- Number of teachers reached through the training workshops: **353**

## Students' Perceptions of the Project



of students rate the project as excellent.



of students consider the awareness content suitable for their needs.



of students consider the instructors proficient and able to deliver the content effectively.



## Cyber Eco at the World Summit on the Information Society (WSIS) 2024

The Cyber Eco Project achieved international recognition after receiving a World Summit on the Information Society (WSIS) 2024 award in the Action Line C5 category, 'Building confidence and security in the use of ICTs'.

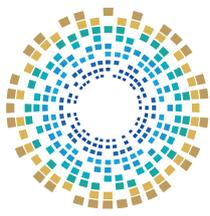
The significance of this recognition is reflected in the competitiveness of the award. A total of 1,049 projects were submitted; 360 were shortlisted for voting; and only 59 received awards, including the Cyber Eco Project.











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