Cybersecurity Awareness Portal...
Awareness, Education and Entertainment

Through the National Initiative for Digital Safety, the National Cyber Security Agency continues to provide awareness-raising content across different segments of society, using innovative methods and tools.

The Cybersecurity Awareness Portal is one of the awareness channels and has succeeded in providing cybersecurity education to a wide cross-section of society.

This event derives its significance from close engagement with the community and the delivery of cybersecurity information through accessible, age-appropriate methods for children and adults. Designed to reach large audiences, it offers a flexible, effective format that makes a substantive contribution to the objectives of the National Initiative for Digital Safety and helps to realise its vision and mission to build a cyber-safe, technologically empowered society.

Cybersecurity Awareness Portal:
From Innovation to Strategy for Raising Digital Awareness

Creativity and innovation are now essential to raising cybersecurity and digital safety standards across society, as traditional awareness-raising approaches are no longer sufficient to meet the complex, evolving challenges of Cyberspace.

Accordingly, the National Cyber Security Agency gives practical effect to this philosophy through the National Initiative for Digital Safety, employing innovative awareness-raising tools that make cybersecurity education an interactive, engaging experience for diverse segments of society.

One of the key tools is the Cybersecurity Awareness Portal, which demonstrates the practical integration of form and content. On the one hand, the portal offers comprehensive content that sets out essential guidance on the safe use of technology. On the other hand, it employs creative

presentation formats such as interactive videos, digital maps, and simple quizzes, ensuring that the message is delivered effectively and leaves a lasting impression.

This creative approach not only enhances the user experience but also has significant strategic value, in line with contemporary international trends in cybersecurity awareness that focus on making individuals active partners in digital protection rather than mere recipients of information. Furthermore,

these innovations enhance society's capacity to develop a sustained level of digital awareness, which, in turn, leads to practical behaviours that improve national cybersecurity.

Overall, creativity and innovation in awareness-raising tools create new opportunities for national initiatives and establish digital safety as an integral part of societal culture, providing the basis for a safe and reliable digital environment for all.

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Cybersecurity Awareness Portal
and the National Initiative for Digital Safety

The National Initiative for Digital Safety is a strategic project designed to enhance public awareness of key concepts in cybersecurity and digital safety. The initiative pursues its objectives through a diverse, integrated range of tools, activities, and events. One of the key channels is the Cybersecurity Awareness Portal, which effectively delivers awareness-raising content to the target groups.

Through the Cybersecurity Awareness Portal, the initiative targets different segments of society, with a first-year focus on the following groups:

Senior Citizens

Women and Family

People with special needs

University Students

Expatriate Workers

Civil Society Organisations

The Financial and Banking Sector

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Varied tools,
integrated delivery

The Cybersecurity Awareness Portal employs a comprehensive and integrated range of awareness-raising tools. This diversity and integration help to achieve its primary objective of delivering awareness-raising content to different segments of society. These tools include:

Interactive Robot

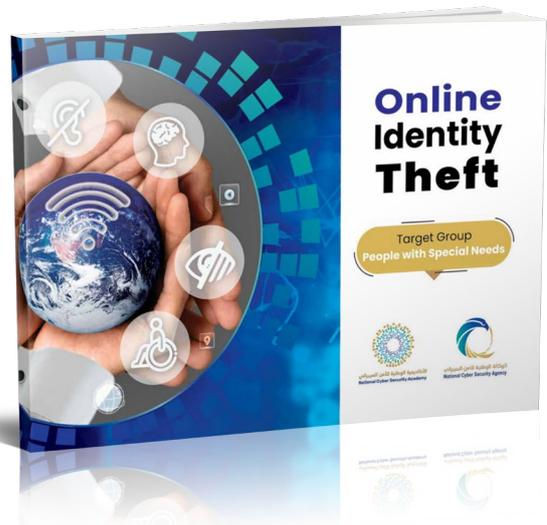**Virtual Reality (VR) Technology**

Interactive Displays

Teacher-led Awareness-Raising Services
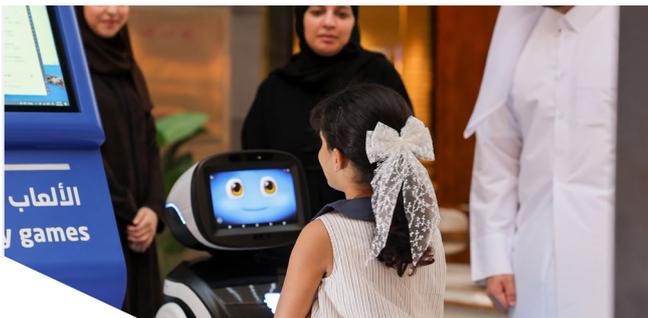
Awareness-Raising Booklets

Digital Safety Guide

Broad reach and comprehensive coverage

The Cybersecurity Awareness Portal provides broad coverage across different segments of society. It aims to deliver awareness-raising content widely and comprehensively, reaching the following locations:

Shopping centres (malls) high-footfall locations that can attract large numbers of visitors.

Public parks to engage families more effectively.

Local event venues to benefit from seasonal peaks in footfall.

Universities to reach large numbers of students.

Interactive Robot
An Intelligent Assistant for Better Digital Safety

At the centre of the stand, an AI-powered robot welcomes visitors, holding human-like conversations and providing instant responses to enquiries about cybersecurity. Beyond answering questions, it offers tailored guidance to correct unsafe digital practices and can interact in Qatari Arabic or English.

Ranging from simple questions to complex threats, the robot provides clear, accurate answers about passwords, phishing, ransomware protection, and more.

Virtual Reality (VR)
An Immersive Cybersecurity Experience

At the Cybersecurity Awareness Portal, participants use virtual reality (VR) headsets to enter an immersive, interactive 3D environment that simulates a battle between digital protection tools and cyberattack threats.

Visitors watch an interactive video that explains key concepts including two-factor authentication (2FA), strong passwords, and data security in a visually engaging format suitable for all ages.

The VR video offers a distinctive experience for different segments of society, featuring characters that reflect society as a whole. The awareness-raising content is presented in an innovative format that enhances the user experience and supports the objectives of the National Initiative for Digital Safety.

Interactive Displays
Interactive Educational Content

The stand features four interactive displays offering educational content, learning games, and interactive cybersecurity challenges. These displays also feature videos from the Cyber 365 program, games from the National Initiative for Digital Safety, and games from the school field visits project Cyber Eco. Additionally, they run cybersecurity competitions featuring interactive quiz questions, with participants receiving token gifts on completion.

Video Games: Entertainment and Learning

Recognising the importance of video games and their ability to integrate entertainment with learning, the National Cyber Security Agency is committed to offering a wide range of games through the Cybersecurity Awareness Portal. These games deliver awareness-raising content in an enthusiastic, participatory setting.

These games include titles from the National Initiative for Digital Safety and the school field visits project Cyber Eco, as follows:

Games from the National Initiative for Digital Safety

Games from Cyber Eco project

Programming Codes
(Design Your Garden
Digitally)

Digital Shield
(Create a Strong
Password)

Web Security
(Protect Your Data
on Social Media)

Children at the Centre of Attention and Engagement

The National Cyber Security Agency pays particular attention to children, who are among the segments of society most exposed to cyber risks. Equipping them with cybersecurity knowledge and skills will, in turn, provide society with a generation capable of engaging with the internet and modern digital technologies and applications effectively and efficiently.

In line with this commitment, the Cybersecurity Awareness Portal focuses on children and delivers awareness-raising and educational content tailored to their needs.

The awareness-raising tools encouraged strong engagement and a sense of mutual understanding among children, promoting the integration of awareness-raising and entertainment and enhancing the distinctive added value delivered by the Cybersecurity Awareness Portal.

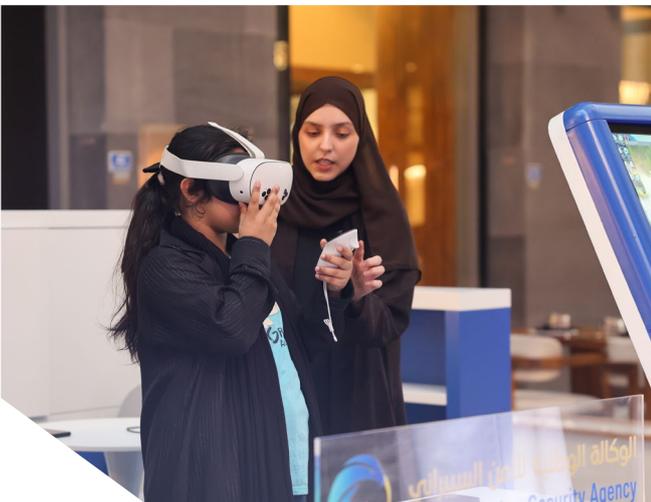# Highlights from the Cybersecurity Awareness Portal

Vendôme Mall

The National Cyber Security Agency organised the Cybersecurity Awareness Portal event as part of the back-to-school activities at Place Vendôme Mall from 27 to 29 August 2025. The event attracted notable engagement from participants, particularly children, who interacted with the virtual reality headset and the interactive robot.

West Walk

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The Cybersecurity Awareness Portal event was organised at West Walk from 16 to 19 September 2025, drawing high visitor attendance and strong engagement, particularly with the interactive robot, interactive displays and digital games.

Ongoing implementation and sustained awareness-raising

To deliver awareness-raising content via the Cybersecurity Awareness Portal, the National Cyber Security Agency organises the initiative at various venues and enterprises, with a planned event at the National Museum of Qatar on 28 September 2025. Additional enterprises and public spaces will also be engaged, supporting the National Cyber Security Agency's aim of promoting a culture of cybersecurity and raising awareness among different groups in society.

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